At the 2013 Conference on Volunteering and Service on Wednesday, Points of Light and JPMorgan Chase will launch the One America campaign (#1America), a national program that brings together rivals in politics, entertainment and sports with the goal of inspiring millions to unite in service.

Thousands of attendees gathered at the Walter E. Washington Convention Center in Washington, D.C., will see a One America plenary session that pairs conservative talk show host Bill O’Reilly and liberal pundit and political strategist Donna Brazile, along with Karl Rove, former adviser to President George W. Bush, and David Plouffe, former adviser to President Obama.

That high-energy opener is just the start of the Conference (June 19-22). Other highlights include the America’s Sunday Supper (#MLK2013) event, sponsored by Target, featuring Grammy award-winner John Legend on Thursday. On Friday, General Martin E. Dempsey, Chairman of the Joint Chiefs of Staff, and Senator Bernie Sanders join the Military Summit to discuss ways to better serve America’s returning heroes and their families.

Service in action is also on the agenda. Attendees and their families will participate on Wednesday in the “Unite in Service Celebration,” sponsored by Bank of America, packing 100,000 “All American Mac n Cheese” meals in two hours. Specially formulated to provide balanced nutrition to those facing hunger challenges, the meals will be provided to the Capital Area Food Bank to distribute throughout the region.

This historic commitment comes at a critical time of significant need in our communities, when nonprofits are struggling to meet growing needs with fewer financial resources.

On Thursday at “A Billion + Change: The Pro Bono Marketplace – LIVE” (SID 3593), the campaign’s Leadership Partners, including Deloitte, IBM, HP, The Case Foundation, Corporation for National and Community Service, Capital One and MWW will share how their employees are using their skills and talents to create change in the communities where they live and work.

To learn more about A Billion + Change, visit www.abillionpluschange.org.

“Two years ago, a small but determined core group of businesses and service leaders stepped up to the economic downturn and pledged their support to A Billion + Change. Just as ad agencies pitched in to support WW II and lawyers answered JFK’s call to enforce Civil Rights laws, companies have all stepped up in a big way to lead transformational change through pro bono service.”

- Michelle Nunn, Points of Light CEO

To download the NCVS conference app, just go to http://pol.expotogo.com (no www).

A Little Bird Told Us...

Get the latest NCVS updates in 140 characters or fewer. Follow @NCVS on Twitter and tweet using #NCVS. (You can also find us on Facebook at www.facebook.com/NCVSPage.) Check out some recent tweets!

@wamuvolunteers The list of speakers @ the #NCVS is impressive & diverse. Nonprofit, Corporate, Government, Entertainment etc. See: http://www.volunteeringandservice.org

@Isapar Geeking out hardcore while registering for workshops for @PointsofLight #NCVS Thanks @GWService for helping me attend!

@Outreachprgm Getting excited to package 100K meals with volunteers @PointsofLight for Capitol Food Bank! Nutritious Mac & Cheese meals for the hungry!

Get more information at VolunteeringandService.org